

# SPANISH MANUFACTURERS ASSOCIATION OF CONSTRUCTION AND MINING EQUIPMENT



**ANMOPYC**  
SPANISH MANUFACTURERS  
ASSOCIATION OF CONSTRUCTION  
AND MINING EQUIPMENT

all you are looking for...  
**WE HAVE IT!**

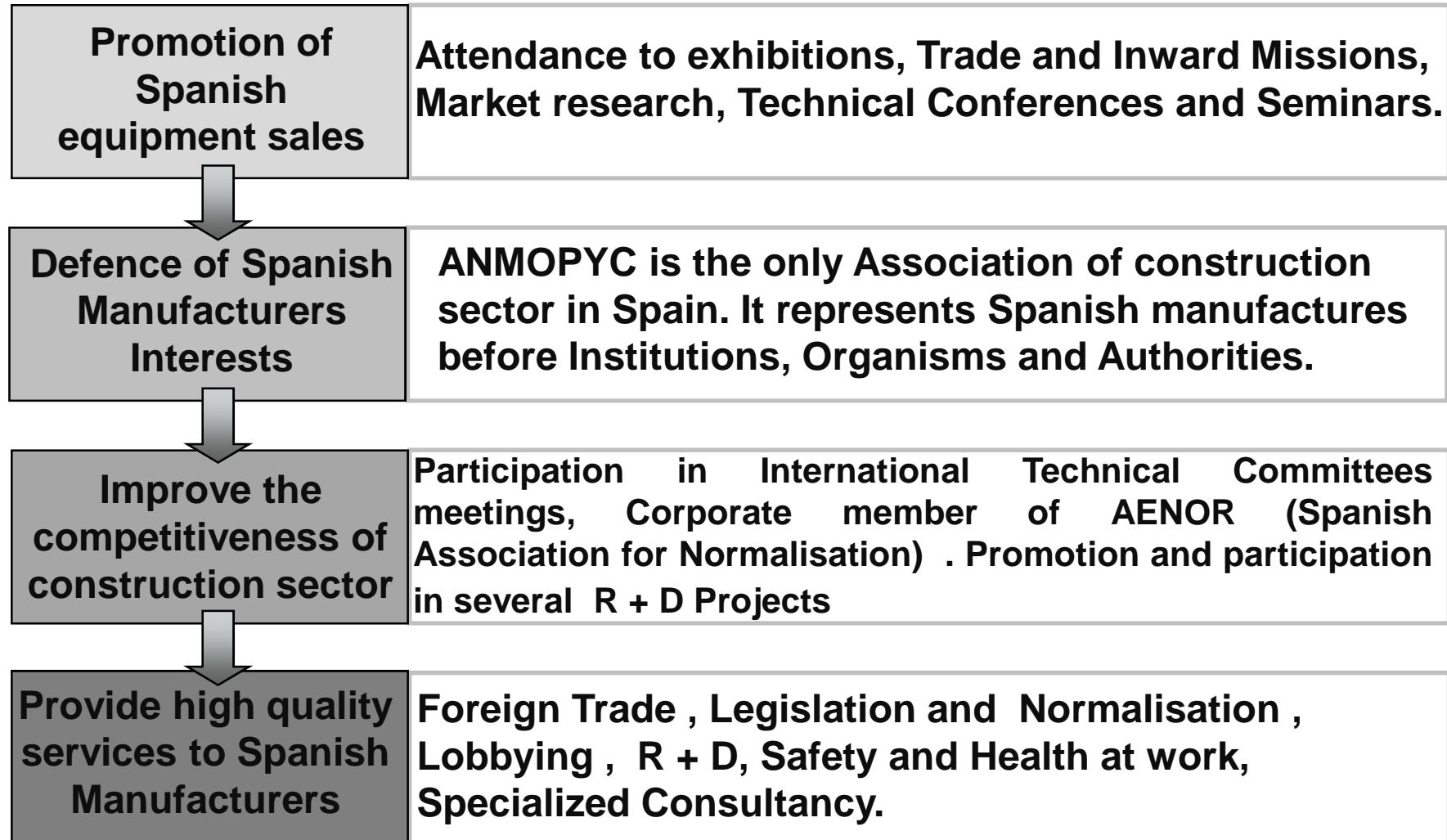
## SPANISH CONSTRUCTION EQUIPMENT

Road equipment ~ Concrete ~ Lifting, transport  
and handling equipment ~ Quarries, mining and  
recycling ~ Earthmoving ~ Temporary works  
equipment ~ Auxiliary equipment for construction

[www.anmopyc.es](http://www.anmopyc.es)



## MAIN PURPOSE

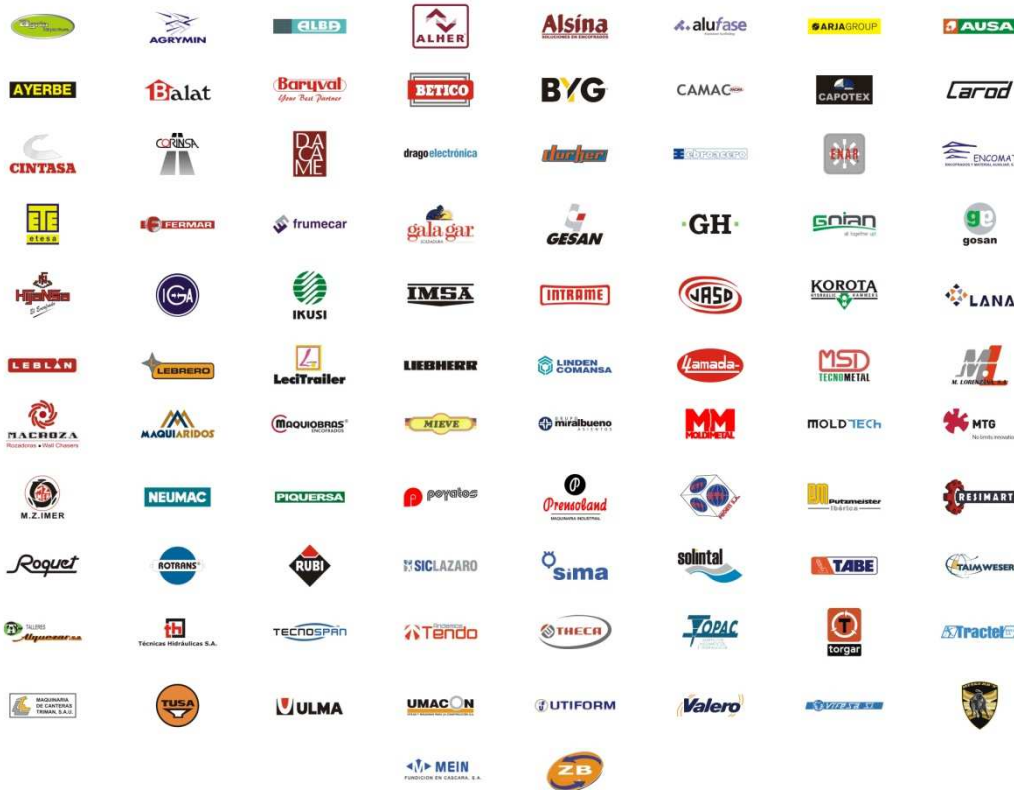


## ABOUT US

- 93 companies mostly small and medium size.
- People employed: 7.000 people.
- Annual turnover: 1.600 millions €.
- Total Export 2013 > 1.200 mill. €



# 93 MEMBERSHIP



[anmopyc.com](http://anmopyc.com)

•Geographic distribution: In 10 regions, mainly in Northeastern Spain:



Aragón (27), País Vasco (18),  
 Cataluña (16), Madrid (12),  
 Valencia (6), Navarra (5),  
 Andalucía (4), Castilla-La  
 Mancha (3), Castilla-León (2),  
 y Murcia (1)

## SECTORS



### Road Equipment

- Construction
- Maintenance



### Concrete

- Preparation and Production
- Transport and projection
- Finishing
- Equipment and plant for precast products
- Concrete recycling



### Lifting, transport and handling equipment

- Site lifting
- Transport vehicles, semi-trailers and components
- Handling Equipment

# SECTORS



## Quarries, mining and recycling

- Crushing and Feeding
- Washing and Screening
- Components and auxiliary equipment
- Recycling



## Earthmoving

- Demolition
- Special foundations and piling
- Wearing parts and devices



## Temporary works equipment

- Scaffolding
- Props
- Formworks

## SECTORS



### **Auxiliary equipment for construction**

- **Equipment for building materials**
- **Hardware Shop**
- **Safety and signal equipment**
- **Auxiliary equipment**



### **Collaborators**

**Another companies and organisms not manufacturers but involved in construction industry (dealers, rental companies, Associations, technical magazines, exhibitions, etc) and those that give different services to ANMOPYC and their members.**

# EXPORTATION



- 80 % of total production is exported.
- In 2013 the figure was 1.200 millions €.



**Spanish Equipment are exported to 141 countries all over the world.**

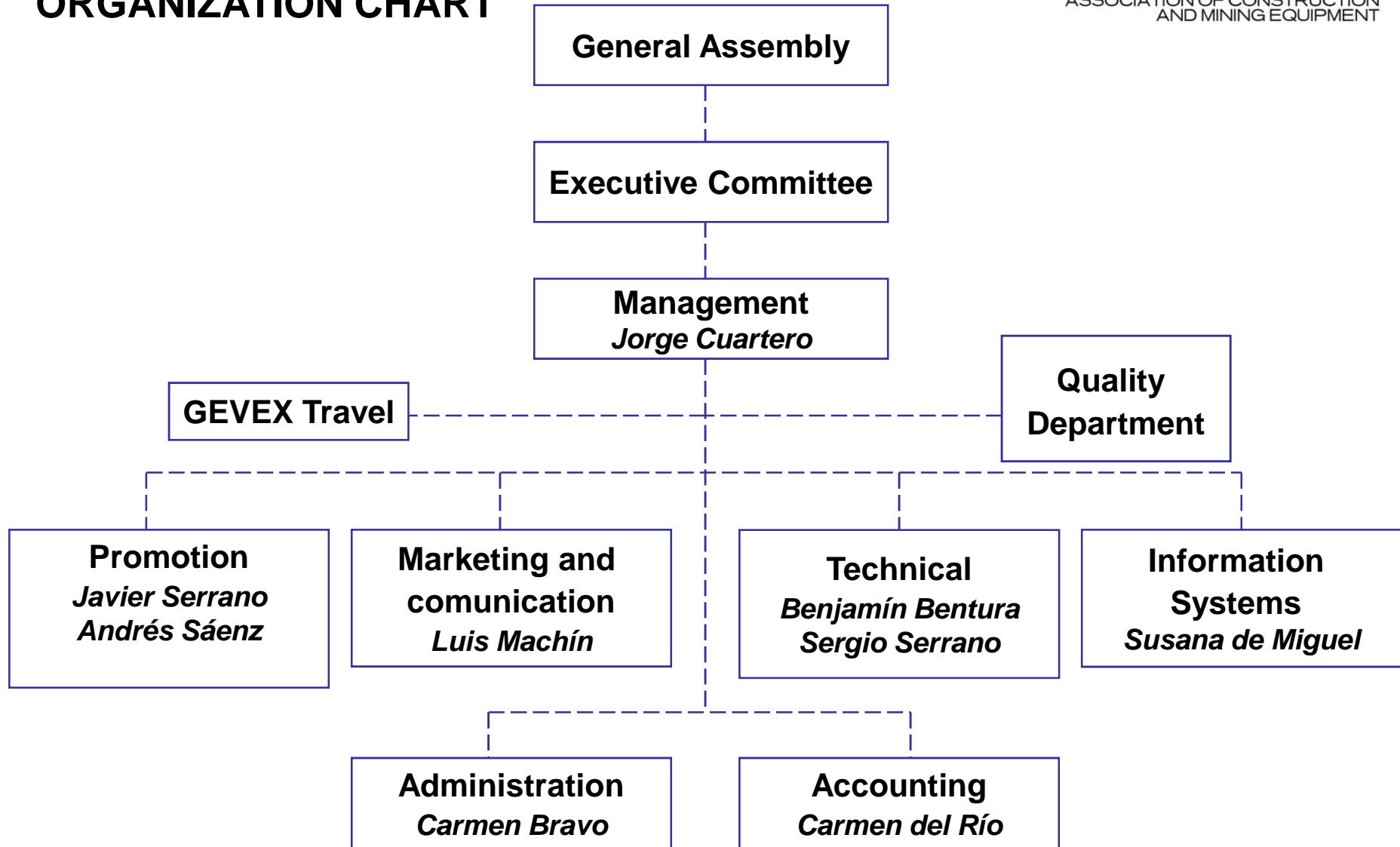


## **Main Markets**

- EU
- Brazil
- Morocco
- Algeria
- EE.UU.
- Mexico
- Chile



# ORGANIZATION CHART



# FOREIGN TRADE

ANMOPyC as the sole representative of this sector in Spain, is the voice of the Spanish manufacturers before both national and international institutions. It co-operates with the Spanish Ministry of Economic Affairs as well with ICEX (Spanish Institute for Foreign Trade), being the responsible of preparing and carrying out the Promotional Plan of the Spanish industry in foreign markets.



**UNIÓN EUROPEA**  
FONDO EUROPEO DE  
DESARROLLO REGIONAL

**UNA MANERA DE HACER EUROPA**



# FOREIGN TRADE

**ANMOPYC**  
SPANISH MANUFACTURERS  
ASSOCIATION OF CONSTRUCTION  
AND MINING EQUIPMENT



Participation in the most important exhibitions around the world.



# FOREIGN TRADE

- Trade Missions abroad
- Inward Trade Missions
- Market Research Trips
  - Technical Meeting
  - Seminars



## MARKETING AND COMUNICATION

- Advertising Campaigns:  
ANMOPYC promotes Spanish equipment in the most important construction exhibitions. By hiring advertising spaces at fairgrounds or even in town that holds the show we communicate the presence of ANMOPYC and associated companies.



# MARKETING AND COMUNICATION

- Monthly Newsletters including the most important news about the Association and the construction industry.
- Presence in domestic and international media through press releases communicating promotional of year-long.

- Advertising in international construction magazines:  
ANMOPYC makes periodically advertising campaigns in the most important international construction industry magazines to encourage the image of ANMOPYC, associated companies and Spanish equipment all over the world.



# LOBBYING

- The only Association of construction industry in Spain and the voice of manufacturers before different Organisations.
- Through CECE, Committee for European Construction Equipment to which belong European Associations as:

VDMA (Germany), CEA (UK), CISMA(France), UCOMESA (Italy), etc. makes lobby before European Institutions (European Commission, Parliament, Council of Ministers) in favour of their members.



# NORMALISATION AND LEGISLATION



- Participation in Normalisation International Committees thanks to CECE's membership, Committee for European Construction Equipment.

- Member of AENOR (Spanish Association for Normalisation): Executive Committee member and Secretary of Normalisation Technical Committees (AEN/CTN)

AENOR *20 AÑOS*  
Liderando Calidad y Confianza





## R + D



**Promotion and participation in R + D projects through European, National and Local programmes approaching companies to last technological and management progresses:**

- **INNPULSA** : Project to promote innovation in construction, public works and mining industry.
- **VAR-TRAINER**: Project to develop a reality simulator to make training to get a safe use of construction equipment.



## R + D

- **DIVERSA:** Project based on product diversification needs in construction and public works industry.



- **VITEMOP:** Project focused on informing about technological trends to reduce transmissions affecting construction equipment workers.



- **Participation in Spanish Construction Technological Programme (PTEC)**



# SAFETY ON CONSTRUCTION SITES

- **Projects Development on Labour risks at work:**

**Cards for construction equipment safe use: financed by Labour Risks at Work Foundation the project is based on cards to make easier the equipment use for users.**

- **Participation in discussion forums in collaboration with social agents to draw up standards related to safety and health at work.**



# SUPPORT

- **Technical support:**

- Normalisation
- Legislation
- Quality systems
- Labour risks at work prevention and health at work

- **Foreign Trade Consultancy**

- International situation
- Foreign markets information
- Exportation and establishment abroad
- Subsidy management
- Attendance to international exhibitions



Visit our WEB Site:

Web site: [www.anmopyc.es](http://www.anmopyc.es) , [www.anmopyc.com](http://www.anmopyc.com)

- On-line services
- Information about ANMOPYC
- Activities and services
- Full information about members
- Product catalogue of each company

**ANMOPYC**  
 ASOCIACIÓN ESPAÑOLA DE FABRICANTES DE MAQUINARIA DE CONSTRUCCIÓN, OBRAS PÚBLICAS Y MINERÍA

ANMOPYC ASOCIADOS PRODUCTOS AGENDA TÉCNICO I+D+I PAÍSES ACTUALIDAD CONTACTO COMUNIDAD

DESCARGA EL NUEVO CATÁLOGO ANMOPYC 2012

bauma 2013  
 THE PEAK OF EXCELLENCE  
 15 - 21 April, Munich

BAUMA 2013

Búsqueda libre:  Sector:  Familias de producto:  Producto:  **BUSCAR**

**AGENDA**

	L	M	X	J	V	S	D
01	02	03	04	05	06	07	
08	09	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30	31					

01.10.2012 al 03.10.2012 M. D. Irán | **IRÁN**

17.10.2012 al 24.10.2012 M.D. Tailandia y Malasia 2012 | **MALASIA | TAILANDIA**

24.10.2012 al 26.10.2012 Congreso de CECE, Berlin | **ALEMANIA**

VER TODA LA AGENDA

DESCARGA EL NUEVO CATÁLOGO BAUMA 2013 Plan de Actuaciones 2012

ÚLTIMAS NOTICIAS SUSCRÍBETE AL BOLETÍN DE NOTICIAS ANMOPYC

**For further information ..**

**ANMOPYC**

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